

Environmental Policy

Utnarm 2021

Additions to UTN's environmental and climate policy

MARKETING

Marketing should be digital in first hand

Avoid printed material, such as flyers

Companies that we promote should be transparent about how much they affect the environment and climate, and are not allowed to use our platforms for Greenwashing

Giveaways handed out by companies or Utnarm should be justifiable from an environmental and climate perspective

FOOD AND WASTE

Eco, Krav or Fairtrade-labels

Vegetarian options

Prevent waste and recycle when possible

Swedish produce, resources based on season

SERVICES AND SUPPLIES

Do not encourage consumption

Encourage suppliers to promote their Eco or Fairtrade-labeled products

Use suppliers that are environmentally certified and have a sustainability program

Prioritizing collaboration with companies considered better considering environmental and climate aspects